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For more information please contact Lauren Tuculescu at (714) 895-5047, ext. 120.

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LEARN TO READ KIDS CLUB® COMBO SET 1 NAMED FINALIST IN AEP'S 2011 DISTINGUISHED ACHIEVEMENT AWARDS FOR EXCELLENCE IN EDUCATIONAL RESOURCES

HUNTINGTON BEACH, CA (May 3, 2011)—Creative Teaching Press® is pleased to announce that the Learn to Read Kids Club Combo Set 1 has been named a finalist in the 2011 AEP Awards, the highest standard for quality, professional educational resources and excellence in education marketing. The Association of Educational Publishers' annual awards program and its seal of excellence are widely recognized by educators, administrators, and parents as a mark of outstanding educational value.

The Learn to Read Kids Club Combo Set 1 is a finalist in the Distinguished Achievement Awards for Reading and Language Arts. The Distinguished Achievement Awards (DAAs) are judged according to category (Curriculum, Periodicals, Professional Development, and Technology), subject area, and grade level. Entries are evaluated on traits such as efficacy, usability, and overall educational value. The full list of finalists for this year's DAAs is posted online at www.AEPweb.org/awards/finalists.htm.

Distinguished Achievement Award winners will be announced at the AEP Awards Banquet & Gala, June 8 at the Omni Shoreham in Washington, DC.

About Learn to Read Kids Club

The Learn to Read Kids Club was launched in December 2009 by Creative Teaching Press as an extension of its popular and effective Learn to Read book series. Developed over 15 years ago by Creative Teaching Press founder Luella Connelly and author Rozanne Lanczak Williams, the Learn to Read book series stories were designed to provide maximum support to emergent readers through repetitive and predictable story lines that help reinforce reading and understanding the English language. Today, the books are bundled with Parent Guides, charts and stickers, and read-along CDs, which enhance the reading experience for children ages 3-8. Educators and parents are encouraged to visit the Learn to Read Kids Club website at www.learnreadkidsclub.com to find detailed product information, to read about the extensive research and skills behind the program, and to learn about ordering options and supplemental interactive activities.

About Creative Teaching Press

Creative Teaching Press is a family-owned supplemental educational publisher of resources for grades PreK–8. A recognized leader in the industry, Creative Teaching Press offers a wide variety of learning décor and research-based products that deliver standards-driven content, including phonics, reading,

writing, math, science, and social studies. Creative Teaching Press celebrates more than four decades of providing parents and teachers with high-quality, content-rich solutions. Affiliated brands include The Learning Works™ and Youngheart Music®. For more information about Creative Teaching Press, visit www.creativeteaching.com.

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